



# KeyAnna Bolton

Visual Presentation Strategist | Executive & Technical Storytelling

## EXPERIENCE

### Independent Presentation Designer, *Freelance*

September 2025-Present

- Partner and support startups, agencies, and executive teams to design high-impact presentations including pitch decks, sales enablement, and executive communications and marketing materials.
- Step into early-stage ideas and help bring structure, clarity, and visual consistency to complex messaging.

### Senior Presentation Designer, *Napster (formerly Infinite Reality)*

July 2024-September 2025

- Designed sales and executive presentations for global brands including Pfizer, Google, and Verizon, helping clarify strategy and support high-stakes conversations.
- Built practical slide templates and visual systems to keep decks consistent across teams and fast-moving projects.
- Worked closely with IT, marketing, and C-suite leaders to translate technical ideas into clear, usable presentations.

### Lead Presentation and Graphic Designer, *SAM-LAB Inc.*

July 2019-June 2024

- Created executive presentations and branded materials for clients including Meta, NBCUniversal, Merkle, and other enterprise brands.
- Grew into leading creative direction on key accounts in the agency, balancing structure, brand standards, and usability.
- Helped teams shape ideas into organized, well-paced presentation narratives.

### Freelance Designer

January 2014- May 2019

- Partnered with clients across industries to conceptualize and deliver branding, presentations, and graphics.
- Balanced creative direction and hands-on execution in diverse, fast-paced environments.

## EDUCATION

Wayne State University—*BFA, Graphic Design*

Graduated Magna Cum Laude, 3.87

## CONTACT

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## SKILLS

Sales enablement

Presentation & Document  
Design

Branding & Visual Systems

Adobe Creative Suite  
(Illustrator, Photoshop,  
InDesign)

Figma

PowerPoint

Keynote

Google Slides

Cross-functional Collaboration

Mentorship & Team Leadership

Creative Direction

Infographic Design